

Marketing opportunities



Fantastic advertising value



Voice of the industry



Industry news & Technical Hotspots

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Valve User e-magazine is delivered by the British Valve and Actuator Association (BVAA). Valve User has become the premier and specialist hub for the Valve and Actuation industry. Editorial and advertising is strictly reserved for members of the BVAA only. Advertising is heavily discounted and editorial remains free with membership.

Issue Planner

- Distributed digitally on a monthly basis to thousands of opted-in recipients.
- Valveuser.com remains the premier source of industry news and information, as well as updates concerning the BVAA and our wider membership.
- For inclusion, articles need to be submitted at least one week prior to the last day of each month to be featured in that specific edition.
- Those that miss the deadline will appear in the next subsequent issue of VU e-magazine if the article is appropriate and has been approved. Please note: the editors decision is final.

Advertising Rates 2020

BVAA Valve User e-magazine

	Member Costs
Sponsored logo on www.valveuser.com & Valve User e-magazine header	
(6 month contract)	£130 + VAT pcm
(12 month contract)	£100 + VAT pcm
Enhanced Article Valveuser.com & e-shot (1 month)	£120 + VAT (1 month)
Headline Article Valveuser.com & e-shot (1 month)	£490 + VAT (1 month) <i>Only 1 available per issue</i>

BVAA Website and Job Posting

Sponsored logo on www.bvaa.org.uk & daily Link-up Newsletter	
(6 month contract)	£200 + VAT pcm
(12 month contract)	£180 + VAT pcm
Job Seeker	Free
Job Vacancy Non-Member Costs: £550	Free

All Prices exclude VAT. Advertising is available to members of the Association only. Only Job Seeker and Job Vacancy posts are available to non-members of the BVAA. All opportunities are sold on a 'first come first served' basis as we only have limited spaces available. Please note we cannot reserve or hold spaces.

Advert Specification Sheet

1. Sponsored Logo:



*Minimum of 6 month booking. £100 pcm if booking for a 12 month slot.



Three key advertising options available:

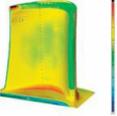
1. Sponsored logo on Valveuser.com
2. Enhanced article on Valveuser.com & 1 x e-shot
3. Headline article on Valveuser.com & 1 x e-shot

- Although we recognise that members have / represent “brands” ALL PR material must feature the BVAA fee paying member more prominently than the brand.
- Material must be supplied if ordering an ‘enhanced’ or ‘headline’ article. This includes 400 words of text and at least one high resolution image (file format: jpeg) for inclusion.
- Please be aware that following booking it is the responsibility of the client to provide subsequent material for inclusion. Please see following page for more information about editorial specification.
- Advertisement bookings cannot be deferred. Valve User e-magazine will be delivered as monthly e-shots to our readership as well as displayed on our website Valveuser.com which sees thousands of monthly visitors.

Editorial Specification Sheet

 <p>Valve WG on Tour</p> <p>Read full article</p>	 <p>Maher - COVID-19 Response</p> <p>Read full article</p>	 <p>OEM International acquires UK's Zoedale Ltd</p> <p>Read full article</p>
 <p>Forging Versus Castings, why we Forge our own valve bodies</p>	 <p>The Latty Group celebrates its 100th anniversary this year</p>	 <p>WSG Provalve Demonstrate the Power of Digitalisation</p>

delivered to your inbox.

 <p>Successful project collaboration with Festo in the role of coordinator</p> <p>With more than 80 products for professionals and amateurs, the successful car cosmetics company Alfa Car offers a large range of care products for cars. Alfa Car together with system integrator Arp Lubko wanted to fully automate all...</p> <p>Read full article</p>
 <p>Oliver Valves win a record breaking £10 million order</p> <p>2020 is already shaping up to be one of the most successful years for Oliver Valves in their 40-year history. In February, the globally successful valve manufacturing company beat some stiff competition from many competitors to win an...</p> <p>Read full article</p>
 <p>Advanced Valve Solutions - Blue Light Scanning</p> <p>Blue Light Scanning Advanced Valve solutions can offer (through our partners) advanced surface measuring through blue light scanning technology. This technology allows our customers and suppliers quality assurance, detailed analysis...</p> <p>Read full article</p>

Valve User e-magazine is issued as a monthly digital publication as well as being featured on www.valveuser.com. Any piece submitted for editorial will remain in the website archives.

Text

- Must be supplied in a properly formatted, editable format e.g. Microsoft Word. PDF and other formats will not be accepted.
- Text should already have been spell-checked, with any symbols such as ‘°’ (degrees), having been checked and corrected before submission.
- Please finish your article with your preferred contact details (logos featured must be the fee-paying member).

Photographs

- Must be supplied separately in a high resolution (72ppi) JPEG format.
- All images must have full permission for use. The BVAA no longer accepts stock images due to past licensing issues and only member-originated photos / renders will be accepted.
- BVAA assumes, unless expressly stated to the contrary, the contributor gives the BVAA their permission for the BVAA to use the imagery in other BVAA materials.

Amount of editorial permitted

- BVAA members can submit free of charge pieces of editorial.
- Each article should be approximately 400 words accompanied by 1-2 images.

Editorial prerogative

- Submission of material should not be taken as a guarantee of inclusion.
- Every care is taken to try and separate direct competitors’ editorial and advertisements; however, with 200+ members and limited space, this cannot be guaranteed.
- Editorial is a vehicle to promote our members and the BVAA can provide assistance with drafting editorial if required.
- BVAA reserves the right to correct, amend, place and otherwise edit the material as it sees fit and to suit the circumstances.
- Editorial is not returned to contributors for final approval. The editor’s decision is final.

Please contact laura@bvaa.org.uk for more information.